

# Cognitive Gap Analysis™

Within any important relationship it is critical to understand each person's preferred working style and communication strategies. The Cognitive Gap Analysis is a team diagnostic which identifies and measures the cognitive and behavioural strengths and weaknesses of your team.

## Stage 1 ANALYSIS

Completion of the Thinking Styles questionnaire and facilitated feedback to each individual. Team scores are aggregated and mapped against your business needs and your unique Cognitive Gap Analysis report is written.

## Stage 2 REVIEW

Your team profile, with its inherent strengths and weaknesses, is reviewed in a team development session facilitated by one of our specialist consultants.

## Stage 3 ROUTE MAP

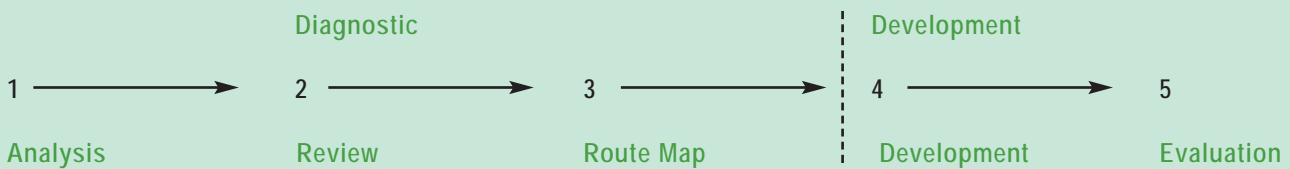
A facilitated exploration of the cognitive and behavioural development areas of the team as a whole as identified by the Cognitive Gap Analysis. A 'route map' is agreed to address these development needs.

## Stage 4 TEAM AND PERSONAL DEVELOPMENT

Executive coaching and personal professional support to assist each individual to achieve their potential and to enhance all professional working relationships within the team.

## Stage 5 EVALUATION

The Cognitive Gap Analysis is completed again and the difference in previous scores calculated to identify and evaluate the improvements in individual and team performance.



There are two elements within the Cognitive Gap Analysis. The first element is the Diagnostic, which encompasses stages 1 - 3; the objective is to develop a route map for individual and team development within the business context of your organisation. At this point, you may feel that it is enough for you to manage the development in-house.

Alternatively, you may decide to continue to work with us, so that we can support you in the development of the route map, which will involve a combination of executive coaching, team development activities and a final re-evaluation.

### Cognitive Gap Analysis is ideal for:

Teams, Boards, Partnerships, potential Joint Ventures and Management Buy Outs, or for any significant or critical relationship where the breakdown of effective working relationships simply isn't an option.

Please contact us to discuss your requirements.

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